

# FESPA Barcelona – Print-centric Events



**Speciality Printing. Graphics, Display, Signage, including soft signage**

**Non-printed signage, and signage systems**

**Product personalisation and customisation**

**Textile Print for Apparel and Decor**

**Corrugated converters**

## Key BUYERS (Visitors)

- Sign and Display printers
- Speciality printers (fine art, SFX packaging etc)
- Print Equipment Distributors
- Consumer brand owners

- Signmakers
- Wrap/PPF providers
- Shop fitters
- Retailers
- Facilities Managers

- Printers offering W2P fulfilment
- Merch producers
- Consumer Brand Owners
- Creative Agencies
- Dropshippers

- Apparel manufacturers
- Apparel decorators
- Décor printers
- Consumer brand owners (design teams)

- Corrugated Converters
- Sheet and box plants
- S-M Consumer brand owners
- Packaging Design Agencies

## Key SELLERS (Exhibitors & Sponsors)

- Print machinery manufacturers
- Finishing machinery
- Inks and substrates manufacturers
- Software companies
- Local distributors

- Producers of signage systems
- Digital signage hardware and software
- Non-printed vinyls, PPF, window films etc

- Software providers (design, W2P, automation and online retail etc)
- Direct-to-shape print and decoration technologies (engraving etc)
- Providers of blank products

- R2R textile print tech
- DTG machines
- DTF machines
- Dryers./calendars
- Embroidery + sewing
- Textiles
- Blank garments and consumables
- Software

- Corrugated print (flexo and digital) technologies
- Cutting and boxmaking machinery
- Software
- Inks and consumables
- Plant logistics
- Materials Handling

## Core PRODUCT GROUPS Showcased

- Print machinery,
- Cutting and finishing machinery
- Inks
- Substrates
- Software

- Signage display systems (eg frames)
- Channel lettering
- Architectural and illuminated signage
- Digital signage hardware and software

- Software solutions (see above)
- Print and decoration technologies
- Blank products

- Garment manufacturing solutions
- Garment decoration solutions
- Soft furnishings manufacturing solutions

- Corrugated converting solutions
- Corrugated finishing solutions
- Consumables